



The Value of PCC Membership



What is a Postal Customer Council (PCC)?

- A Postal Service Sponsored Organization
- Consists of Business Mailers and Key Postal Service Personnel
- Governed by an Executive Board
- Are Located within Postal Service Districts



Brief History of the PCC

- First established in 1961 as local mail user councils
- Citizens' Advisory Councils (CACs)
- CACs focused on improving communication between Postal Customers and local Postal Managers
- Name changed to Postal Customer Council in 1971
- PCC focus is on education, networking, and addressing mailer issues and concerns



PCC Leadership Structure

- **Postal and Industry Co-Chairs**
- **Postal Administrator**
- **Executive Board**
 - **Postal and Industry Co-Chairs**
 - **Postal Administrator**
 - **Industry Vice Chair**
 - **Treasurer**
 - **Secretary**
 - **Committee Chairs**



Why Should You Join the PCC Network?

- **Gain Inside Access to Products, Services, and Innovations**
 - **Build Relationships**
 - **Stay in the Know**
 - **Sustain a Competitive Advantage**
 - **Get Easy Access to the PCC Community**



Who Should Join the PCC Network?

- **Printers/ Mail Service Providers**
- **Advertising and Marketing Agencies**
- **Colleges and Universities**
- **Government and State Agencies**
- **Software Providers**
- **Fulfillment Companies**
- **Third Party Logistics Providers**
- **Any Business who ships packages, letters, flats, catalogs, Standard Mail, First-Class Mail, Periodicals, and Newspapers**

